THE NEW EDITION

LET ME CALL YOU SWEETHEART

WORDS BY
BETH SLATER WHITSON
MUSIC BY
LEO FRIEDMAN

HAROLD ROSSITER MUSIC COMPANY
Chicago — 323-327 Wabash St. — Illinois

MARY F. KIDDER

ANOTHER INSTANTANEOUS SUCCESS

"SINCE YOU CALLED ME SWEETHEART

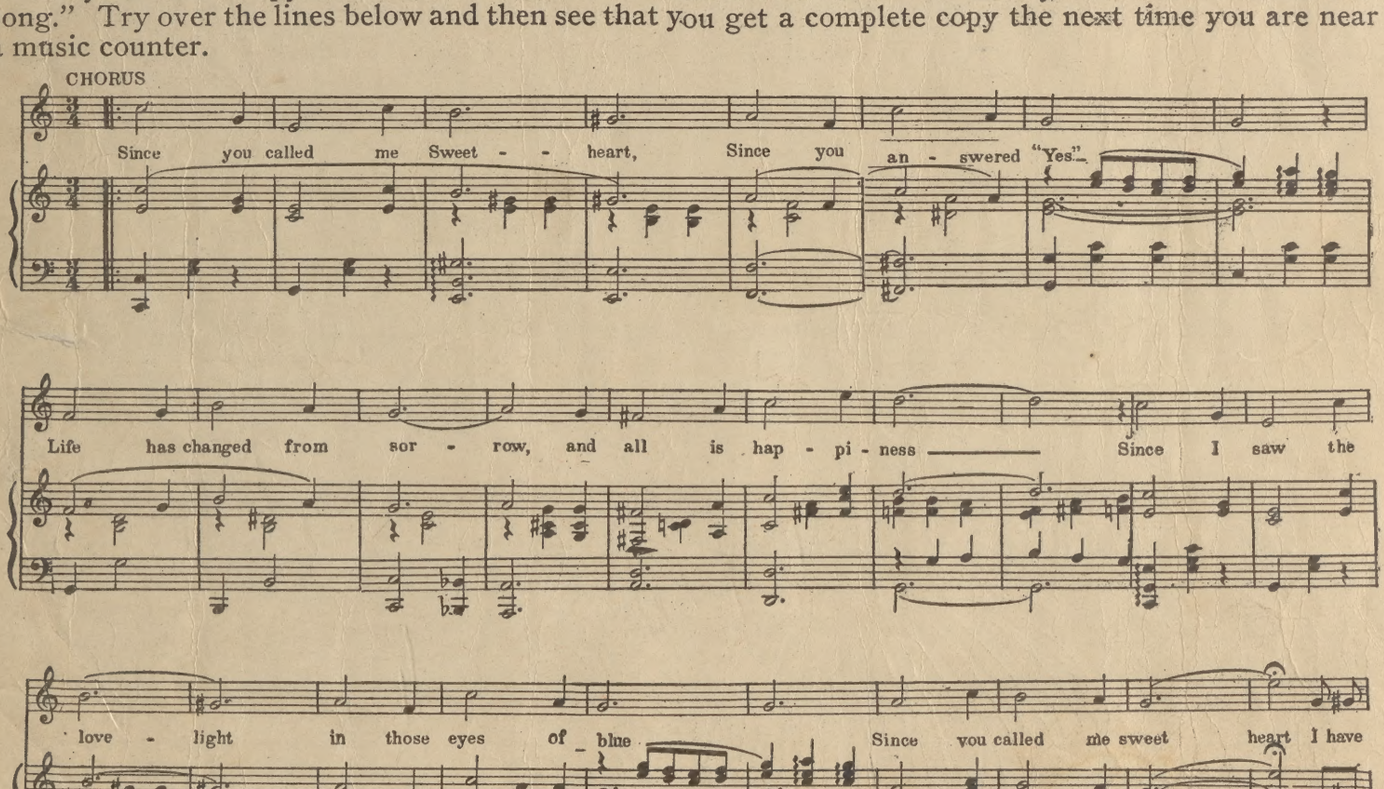
Read This---It's Interesting

THERE seems to be some sort of magic charm about the song "LET ME CALL YOU SWEETHEART," for it has actually established two conditions hitherto unknown in the music world. In the first place "Let Me Call You Sweetheart" is the first and only song that has ever "come back" into a second wave of popularity. It was one of the big song hits of 1911 and is now once again the biggest selling popular song on the market.

This fact has caused two of the best known popular song writers to write an "answer song" entitled "SINCE YOU CALLED ME SWEETHEART" Here is where the second unheard of condition comes in for while every previous "answer song" written in the past twenty-five years has fallen flat and been a failure this new "answer song," "SINCE YOU CALLED ME SWEETHEART," has met with instantaneous success and now looks as if it were going to equal the success of the original song. Perhaps it is the beautiful simplicity of these two melodies coupled with the clean wholesome words that has made both of these two songs such big successes.

If you have a copy of or know "Let Me Call You Sweetheart" we know you'll want this "answer song." Try over the lines below and then see that you get a complete copy the next time you are near a music counter.

CHORUS


Since you called me Sweet - - heart, Since you an - swered "Yes."
Life has changed from sor - row, and all is hap - pi - ness Since I saw the
love - light in those eyes of blue Since you called me sweet heart I have

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This piece is on sale at all up-to-date music counters. Stop in and ask to have it played. If for any reason you cannot obtain copy from your dealer, send 30c in stamps or silver and complete copy will be mailed immediately.

HAROLD ROSSITER MUSIC CO., 325 W. Madison Street, CHICAGO, ILLINOIS.

Let Me Call You Sweetheart

I'm in Love with You

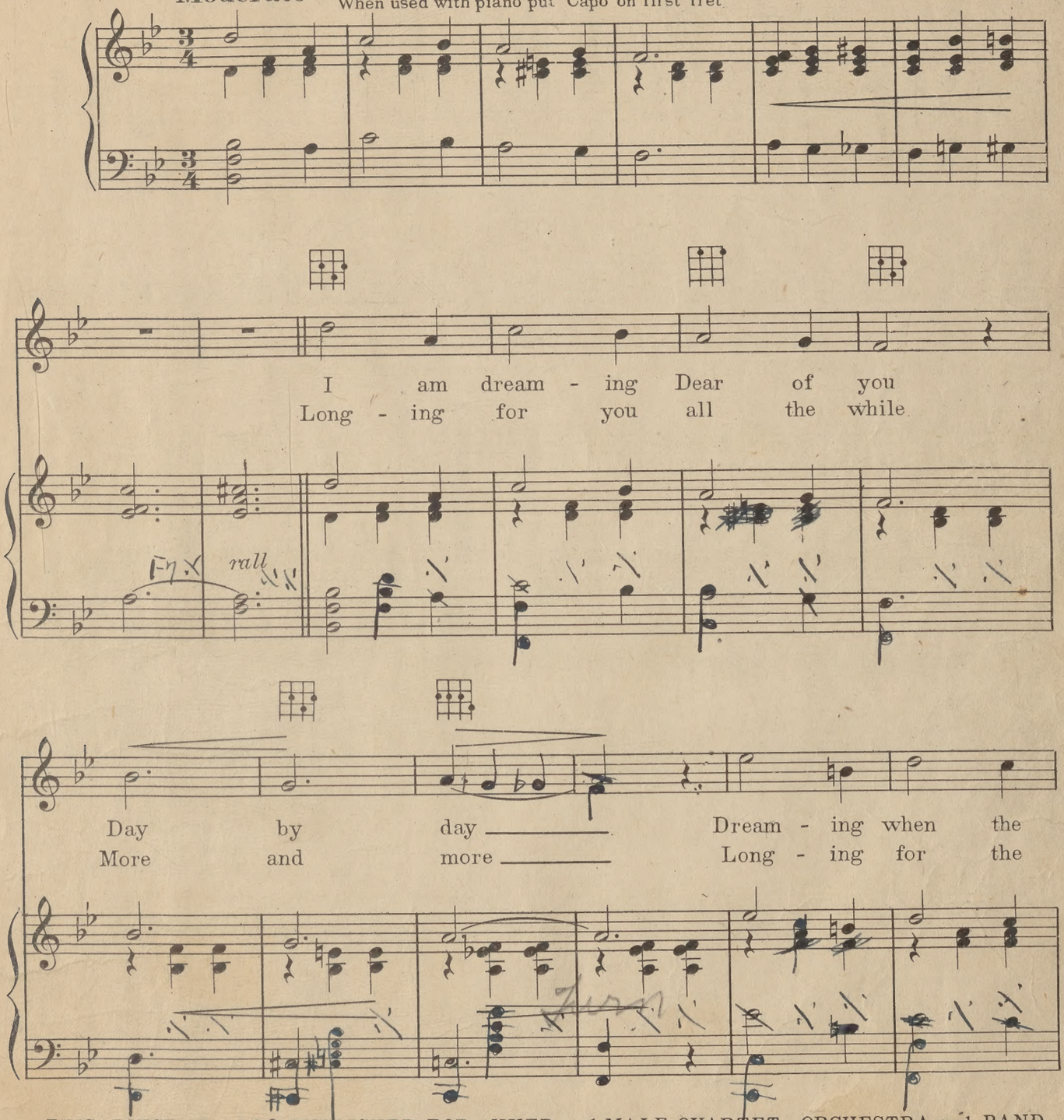
Ask Your Dealer for a Player-Roll or Phonograph Record of This Piece

Words by
BETH SLATER WHITSON

Music by
LEO FRIEDMAN
Composer of "Years, Years Ago"

Tune Ukulele
A D F♯ B

Moderato

When used with piano put Capo on first fret

THIS PIECE IS ALSO PUBLISHED FOR MIXED and MALE QUARTET, ORCHESTRA and BAND.

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THE ONE SONG YOU WILL NEVER FORGET

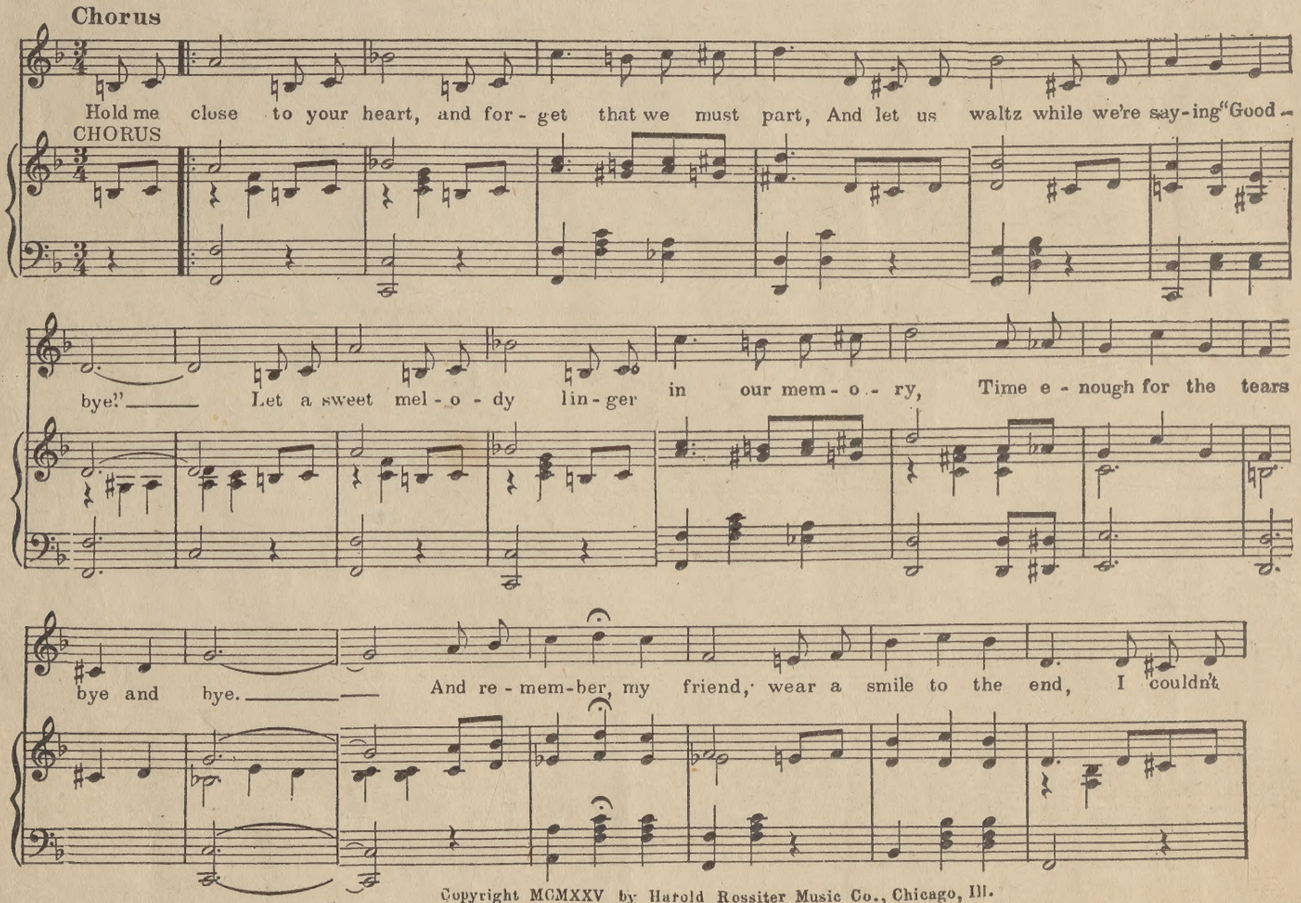
"LET US WALTZ AS WE SAY GOOD-BYE"

EVERY few years in the popular music business there comes into popular favor what is called a "natural hit." A "natural hit" is a song that seems to have **everything** that the Public is looking for and although no one can describe that "something" that a song must have to be a "natural hit," still everyone realizes the song has it when they hear it.

"Let Us Waltz As We Say Good-bye" is admitted by everyone to be **the** "natural hit" of the year. It became a popular hit almost over night and no other song in recent years has met with such instantaneous favor.

Of course, when you hear it you will realize the reason. Seldom you find such wonderful words coupled with such beautiful and bewitching melody. Can't you just imagine a couple of young lovers, just before a separation, dancing the last dance of the evening to this wonderful melody and singing the words to each other? Is it any wonder this song is causing such a sensation? We predict more copies of this song will be sold than any other song in the last ten years. Get your copy the very next time you're near a music counter. It has a Ukelele accompaniment right on the regular piano copy.

Chorus


Hold me close to your heart, and for - get that we must part, And let us waltz while we're say-ing "Good -
CHORUS
bye!" Let a sweet mel - o - dy lin - ger in our mem - o - ry, Time e - nough for the tears
bye and bye. And re - mem-ber, my friend, wear a smile to the end, I couldn't

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THE MOST TALKED OF INSTRUMENTAL PIECE OF RECENT YEARS

"SABBATH CHIMES"

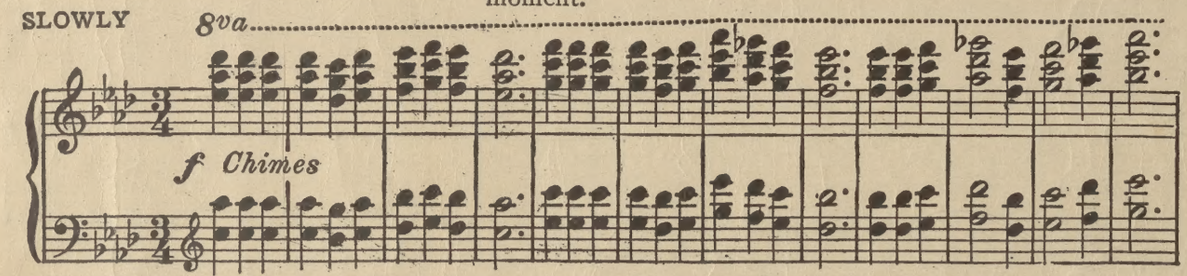
THE GREATEST NOVELTY COMPOSITION ON THE MARKET

Insist on getting "SABBATH CHIMES," by F. Henri Klickmann

THIS wonderfully clever little piece has caused more favorable talk and comment than any piece of music published in recent years. The clever arrangement of the chords, when properly played, give an exact imitation of church chimes. If you heard this piece played at a little distance you would be willing to wager that it was being played on church bells; the effect is so wonderful.

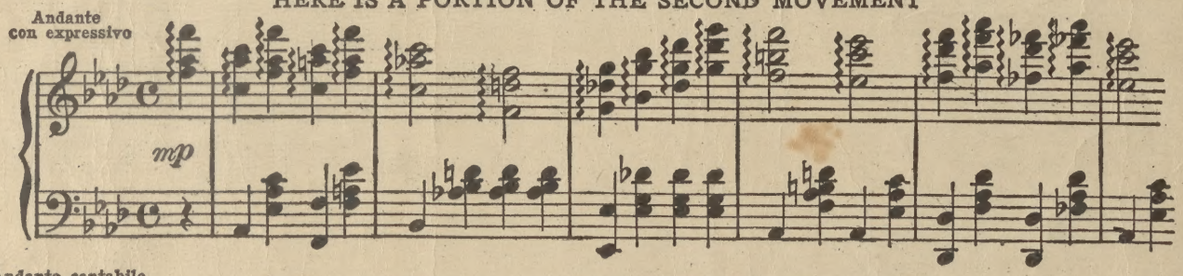
Be the first in your circle of friends to get this piece, get it learned to perfection, and we promise you, you will cause a genuine sensation the first time you play it for your friends.

We show you below little bits of three of the movements of "SABBATH CHIMES." Try them over and then be sure you get a complete copy at the earliest possible moment.



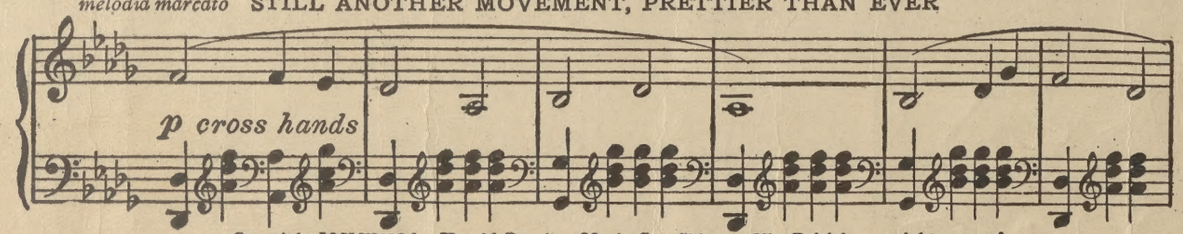
To obtain the proper "Chimes" effect, strike each chord firmly and keep loud pedal down throughout.

HERE IS A PORTION OF THE SECOND MOVEMENT



Andante cantabile
melodia marcato

STILL ANOTHER MOVEMENT, PRETTIER THAN EVER



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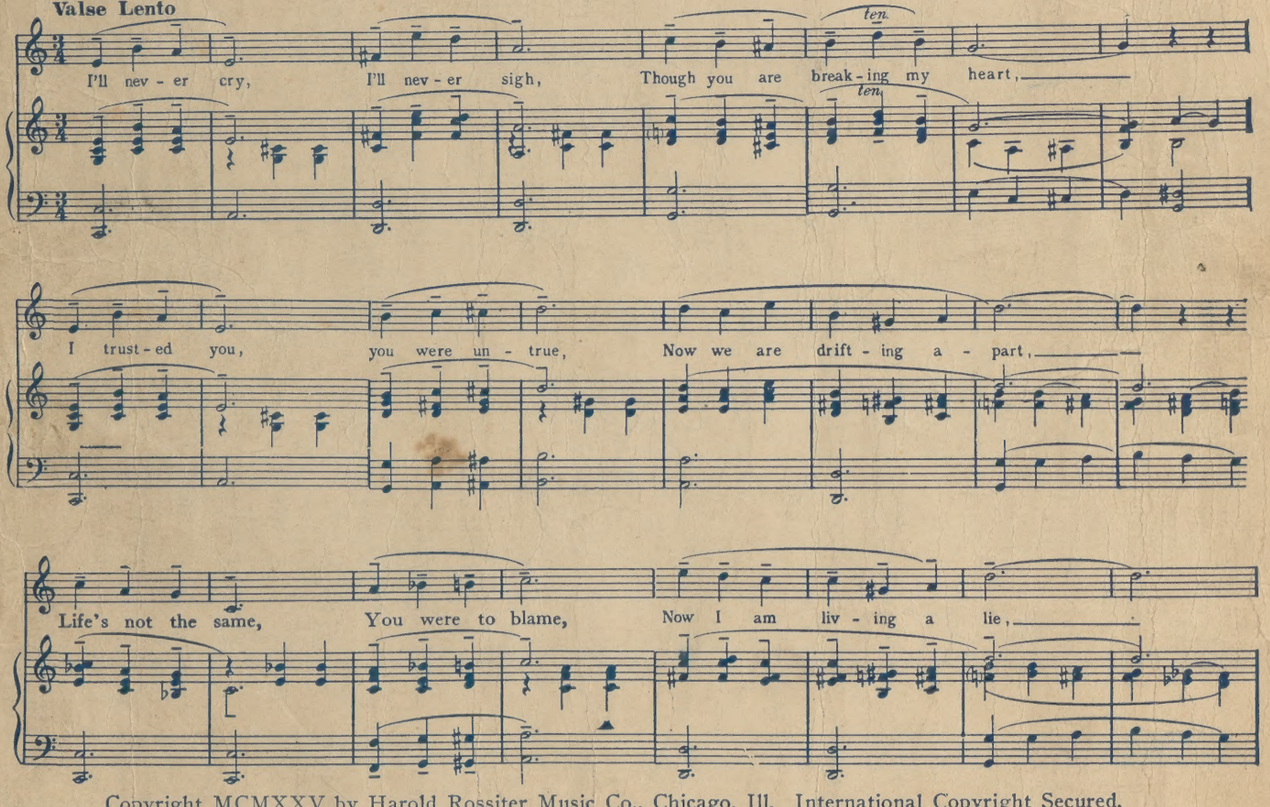
A Real Heart Story Told in Song

"IF YOU LEAVE ME I'LL NEVER CRY"

By Erwin R. Schmidt, Evans Lloyd and Lew Ferris

HERE is a wonderful ballad with its story taken from everyday life, the kind of story we hear of so often: of the heart that loved so well but not wisely, and of the anguish that follows. It's the old, old story, but here you have it set to music that is so appealing and sympathetic that you actually can't seem to get enough of it. You want to hear it again and again. We know you'll want this song in your collection, so be sure to get it the first time you are near a music counter. Just play over once or twice the lines below.

CHORUS
Valse Lento


I'll nev - er cry, I'll nev - er sigh, Though you are break - ing my heart,
I trust - ed you, you were un - true, Now we are drift - ing a - part,
Life's not the same, You were to blame, Now I am liv - ing a lie,

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